



## 2022-23 University of Arizona Cycling p/b Garmin Sponsorship Package

### Welcome!

The 2021-22 school year was fantastic! Our team thrived this year with over 50 members who attended countless local races and 4 national championships. Our riders finished on the podium at cyclocross and road nationals—including a first place in the women's team time trial and road race! Overall, the team finished the year ranked number one in the nation!

However, none of this is an easy feat; less than 2% of our annual budget comes from the university. The majority of our funding comes from businesses and leaders like you in our community. Beyond providing exposure on our jerseys and social media, we actively engage with our supporters through rides, promotion at events and on campus, and other forms of involvement. By supporting UA Cycling, you are building a strong connection with a highly educated group-- chances are your support will result in a lifelong customer or a future employee! Join us in our goal of continuing to be the best collegiate cycling team in the nation.



### Awards since 2014

- 2014 - 2018, 2021 USA Cycling Club of the Year
- 2014 - 2018 UA Rec Center Sportsman of the Year
- 2016, 2018, 2019 UA Rec Center Sportswoman of the Year
- 20 Division 1 conference omnium championship titles
- 29 Individual omnium titles
- 100+ podium finishes at local and national events
  - 1<sup>st</sup> Place Women's Road Race- Erica Clevenger (2017) and Cara O'Neill (2019, 2022)
  - 1<sup>st</sup> Place Women's Omnium- Cara O'Neill (2019, 2022)
  - 1<sup>st</sup> Place Women's Team Time Trial (2018 and 2022)
  - Ranked 1<sup>st</sup> in the nation (2018 and 2022)



### Goals for 2022-23

- Recruit new riders- particularly women- across road, mountain, and cross.
- Continue 1-3 riders coaching and mentoring with El Grupo Youth Cycling.
- Assist in the development of the Tucson Velodrome and other cycling projects.
- Continue national success: one rider on the podium at three national championships and defend the title as the number one team in the nation.





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### How can you help?

Put your company or product out in front of an educated, motivated, and active audience! The UA Cycling Team has strong brand recognition– we can promote your business on a local, regional, and national level!

#### Title Sponsor - \$4,000

Logo (6") on jersey shoulder and back as well as team hoodie  
"UA Cycling presented by *Company Name*" on website and letterhead  
1 Team jersey

#### Gold Sponsor - \$2,000

Logo (5") on jersey shoulder or side and back as well as team hoodie  
1 Team jersey

#### Silver Sponsor - \$1000

Logo (4") on the front or side panel as well as team hoodie  
1 Team jersey

#### Bronze Sponsor - \$500

Logo (3") on jersey pocket as well as team hoodie  
1 Team jersey



#### Product Sponsor - a donation of product/goods/discount

Logo on jersey pockets or other location and team hoodie  
Team jersey available upon request

#### Other

Have something else in mind? Don't hesitate to contact us and let us know what you are thinking!

\*Note: logo size may vary depending on the native shape of the logo; the longest edge of the logo will be used for sizing

#### **All levels of sponsorship include:**

- Logo on our website and a link to your website (size and placement depends on the level of support)
- Promotion on Twitter (554 followers), Facebook (1136 followers), and Instagram (1228 followers). Weekly posts.
- Individual team members are extremely active on all social media platforms and can promote your company/product
- The team can help your company gain access to table on the UA Mall during events
- Invitation to promote company and products at our races across town
- Logo included on our car magnets (to be updated in Fall 2022)
- An invitation to a meeting to speak about your product/organization

**Note:** Sponsorship **does not** include the use of Block A, Wildcat, or other UA brands in advertisements. Use of "Supporter of UA Cycling Team" is allowed. Use of UA Cycling logos may be used on a case-by-case basis. Team members may be available for marketing campaigns; please contact us on these opportunities.

**Donations:** The UA Cycling Team can accept donations, and they are tax-deductible. All donations must be processed through the UA Foundation, and the team can give no guaranteed tangible benefits in return. Please contact us if you have questions on if you should do a donation or sponsorship!



# ARIZONA

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### Current Sponsors

We would like to extend a special thanks to our current sponsors:

#### Title Sponsor:



#### Gold Sponsors:



#### Silver Sponsors:

Bache & Lynch  
*"Injury Lawyers Who Cycle"*

(520) 293-5300  
[www.tucsonpersonalinjurylaw.com](http://www.tucsonpersonalinjurylaw.com)



#### Bronze Sponsors:



#### Product Sponsors:





## 2022-23 University of Arizona Cycling p/b Garmin Sponsorship Package

### 2022-2023 University of Arizona Cycling Sponsorship Agreement

On behalf of the University of Arizona Cycling, thank you for your contribution! Below is our sponsorship agreement. Please review it, complete it, and return the top half to us at your earliest convenience. Please feel free to contact us with any questions you might have.

Again, thank you for your support!

Joey Iuliano  
[jiuliano@arizona.edu](mailto:jiuliano@arizona.edu)  
UA Cycling Director

James Rockow  
[jfrockow@email.arizona.edu](mailto:jfrockow@email.arizona.edu)  
UA Cycling President

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_

Level of support  
Bronze (\$500-\$999) Title (\$4,000+)  
Silver (\$1000-\$1,999) Other: \_\_\_\_\_  
Gold (\$2000-\$3,999) Product

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Donations** can be made online through our foundation account at: <http://www.uafoundation.org/>  
Search for "cycling club," click the "Sports Club" link, and select "Cycling Club." You will receive your official tax receipt from the UA Foundation.

**Sponsorships** can be paid via check to: Cycling Team at the U of A

Checks and product donations can be mailed to:

The U of A Cycling Team  
ATTN: Joey Iuliano  
1507 E Prince Road Unit A  
Tucson, AZ 85719

Don't forget to send over a vector file of your company logo! Again, sponsorship **does not** include the use of the Block A, Wildcat, or other UA identica in advertisement. Use of "Supporter of UA Cycling Team" is allowed. Use of UA Cycling logos may be used; please contact us if you'd like to use them on your website or other materials. Team members may be available for marketing campaigns; please contact us on these opportunities.