

ARIZONA

2016-2017 University of Arizona Cycling Sponsorship Package

Welcome!

Since the team's foundation in 1984, the University of Arizona Cycling Team has blossomed into *the* powerhouse team of the Southwest as well as a nationally recognized team. For over 30 years, we have promoted the sport of cycling as a healthy lifestyle for university students while providing team members with an environment to grow academically, socially, and athletically. Our team also works to strengthen the greater Tucson cycling community by promoting four races a year, and by working with local non-profit organizations such as the El Grupo Youth Cycling team. Our team is able to support collegiate riders throughout each of the three racing seasons annually (Cyclocross, Mountain and Road) in a way that no other team in the region does. This means that racing is affordable to any student who hopes to race a bike. However, none of this is an easy feat; less than 3% of our annual budget comes from the university.

The majority of our funding comes from businesses and leaders like you in our community. Beyond providing the perks of exposure on our jerseys and social media, we look to actively engage with our supporters through fun rides, promotion at events and on campus, and other forms of involvement. By supporting UA Cycling, you are building a strong connection with a highly educated group-- chances are that your support will result in a lifelong customer or a future employee! We invite you to join us in our goal to create the best collegiate cycling team in the nation.

Awards since 2013

- 2013 USA Cycling fastest growing club
- 2014, 2015 USA Cycling Club of the Year
- 2014, 2015, 2016 UA Rec Center Sportsman of the Year
- 2016 UA Rec Center Sportswoman of the Year
- 2016 UA Rec Center Club Achievement Award
- 11 Division 1 conference omnium championship titles
- 12 Individual omnium titles
- 100+ podium finishes at local and national events
 - *2nd Place Men's 2015 XC Nationals- Kyle Trudeau*
 - *4th Place Men's 2015 STXC Nationals- Kyle Trudeau*
 - *5th Place Women's 2016 Road Nationals- Erica Clevenger*

Goals for 2016-17

- Expand membership to over 100 riders
- Strengthen our relationship with El Grupo for development pipeline
- Mentor leadership at other schools in the Southwest to develop stronger programs
- Develop stronger alumni relations and begin planning for team endowment for sustainable financial future
- Assist in the development of the Tucson Velodrome and other cycling projects
- Continue success at local and regional events, capturing all 3 conference titles and all 6 individual titles in 2016-17



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How can you help?

Put your company or product out in front of an educated, motivated, and active audience! The UA Cycling team has strong brand recognition – we can help promote your business on a local, regional, and national level.

Levels of Sponsorship:

Title Sponsor - \$5,000+

Logo (4x4") on jersey shoulder and back

Largest logo on website

"UA Cycling presented by *Company Name*" on press releases and at races.

1 Team jersey



Gold Sponsor - \$2,500

Logo (3x3") on jersey shoulder or side and back

1 Team jersey

Silver Sponsor - \$1000

Logo (2x2") on front or the side of jersey

1 Team jersey

Bronze Sponsor - \$500

Logo (1x1") on jersey pocket

1 Team jersey



Product Sponsor - donation of product/goods/discount

Logo on jersey pockets or other location. Depends on sponsor agreement.

Other

Have something else in mind? Don't hesitate to contact us and let us know what you are thinking!

All levels of sponsorship include:

- Logo on our website and a link to your website
- Company name on casual clothing (hoodie, jackets, etc.)
- Promotion on the team's twitter (421 followers), Facebook (700 followers), and Instagram (622 followers)
- Team members are extremely active on all social media platforms
- Team can help your company gain access to table on the UA Mall during events
- Invitation to promote company and products at our races across town
- Logo included in all press releases and on display on our car magnets
- An invitation to a meeting to speak about your product/organization and an invitation to join our group rides
- Team members will be informed of your support of the team and the products/services you offer

We do more than passive advertising on our website and jerseys. We engage, educate, and inform our followers about your products or services and help generate new customers.

Donations: The UA Cycling Team can accept donations and they are tax deductible. All donations must be processed through the UA Foundation and the team can give no tangible benefits (promotions, jerseys, endorsements, etc.) in return. Please contact us if you have questions on if you should do a donation or sponsorship!

President Joey Iuliano

jiuliano@email.arizona.edu

(765) 491-9552

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Current Sponsors

We would like to extend a special thanks to our current sponsors:

Title Sponsors:



Gold Sponsors:

Silver Sponsors:



Bache & Lynch

"Injury Lawyers Who Cycle"

(520) 293-5300

www.tucsonpersonalinjurylaw.com

Bronze Sponsors:



Vantage West
CREDIT UNION



HERZOG
ASSOCIATES, PLLC
ARCHITECTURE
PLANNING DESIGN
2975 N COUNTRY CLUB RD
TUCSON AZ 85716 1911
TELEPHONE 520 325 5847
www.herzogassociates.com

Product Sponsors:





2016-2017 University of Arizona Cycling Sponsorship Package

2015-2016 University of Arizona Cycling Sponsorship Agreement

On behalf of University of Arizona Cycling, I would like to thank you for your contribution! Below is our sponsorship agreement. Please review it, complete it, and return the top half to us at your earliest convenience. Please feel free to contact us about any questions you might have.

Again, thank you for your support!

Joey Iuliano
jiuliano@email.arizona.edu
UA Cycling President

Name: _____
Company: _____
Address: _____
E-mail: _____
Website: _____

Level of support
[] Bronze (\$500-\$999) [] Title (\$5000+)
[] Silver (\$1000-\$2499) [] Other: _____
[] Gold (\$2500-\$4999) [] Product

Signature: _____ Date: _____

Donations can be made online through our foundation account at: http://www.uafoundation.org/
Search for "cycling club", click the "Sports Club" link, and select "Cycling Club". You will receive your official tax receipt from the UA Foundation.

Sponsorships can be paid via check to: Cycling Team at the U of A

Checks and product donations can be mailed to:

UA Campus Recreation Center, Club Sports
The U of A Cycling, ATTN: Joey Iuliano
1400 E 6th Street
Tucson, AZ 85721

To place your company's logo on our website, car magnet, newsletters, and jersey, please send a vector file of your logo to: uacyclingclub@gmail.com