2014-2015 University of Arizona Sponsorship Package
May 9, 2014

University of Arizona Cycling
Student Recreation Center
1400 E 6th Street
Tucson, AZ 85721

Dear Cycling Club Sponsors:

Thank you for taking time to review our sponsorship package! Since 1984 we have promoted cycling and professionally represented our sponsors at events across the nation. UA Cycling is more than just a venue for collegiate cyclists to develop into professional athletes. We provide an environment which fosters academic success, community engagement, and lifelong friendships. With the support of our alumni and sponsors, our club will continue to grow, thrive, and succeed.

We invite you to join us in our mission to create the best collegiate cycling team in the nation. Sponsorships help cover the cost of running a sports team which competes on the local, regional, and national levels. Our members contribute volunteer hours and pay annual dues, but we strive to defray the cost of travelling to competition as much as possible. UA Cycling does receive some support from the University of Arizona; however, it only covers a fraction of our annual costs. Our members are responsible for their own equipment, clothing, and travel and the team attempts to cover entry fee costs when possible. However, because of the financial commitment cycling requires upfront, some members are not able to compete as much as they would like. To this end, we look to our sponsors and alumni to help provide funding for these valuable and life changing racing experiences.

The club does more than support a successful race team. We maintain a roster of over 60 members with a variety of cycling interests. We strive to attract bicycle enthusiasts of all types. We encourage members to organize tours of the southwest via bike, learn how to commute via bike, and learn how to live without a car if they so choose. UA Cycling strives to create safe, smart cyclists by holding weekly skill clinics and requiring members to follow the rules of the road. Our mission is to promote bicycles for sport, recreation, and transportation while supporting a national caliber race team.

Please review our sponsorship package and the opportunities that partnering with our nationally recognized organization can provide. Beyond providing the perks of exposure on our jerseys, website, Facebook, and Twitter, and tax break, we look to actively engage with our supporters through fun rides, presentations, and other forms of involvement. We welcome sponsors to come to our meetings and talk about their company and activities to club members. UA Cycling greatly appreciates each and every one of our sponsors. By supporting UA Cycling you are building a strong connection with a highly educated group. Chances are your support will result in a lifelong customer or a future employee! We look forward to working with your organization.

Sincerely,

Joey Iuliano- UA Cycling President
Current Sponsors

We would like to extend a special thanks to our current sponsors:
Team Bios
The following bios highlight just a few members of our outstanding organization!

Quinn Keogh
Quinn previously rode as a Pro for Team Rubicon-Orbea and more recently for Team Exergy. He is currently a Pre-Physiology student at the University of Arizona. Although he represents the University of Arizona in collegiate races, he is also sponsored by Harmony Systems at Pro category mountain bike races. Quinn is a great asset to the club and supports his teammates through his experience in training and conditioning, which is a great encouragement towards the future success of the club.

Joey Iuliano
Joey is a second year graduate student at the University of Arizona and brings a wealth of collegiate cycling experience to the team. He raced for Purdue University for 6 years prior to coming to UA, and believes wholeheartedly that collegiate cycling is an excellent way to start a lifelong healthy addiction to cycling. Joey’s talents are being put to good use and as he is currently our president and race coordinator. This year he successfully promoted the UA Criterium and new Oracle Road Race. He has a passion for teaching and mentoring new riders and loves seeing them develop into successful racers. Joey participates in road and cyclocross disciplines. He now is pursuing a Master’s of Science in Planning at the University of Arizona.

Allison Alterman
Allison is a fierce competitor who loves road biking and is exploring track racing. Allison joined the team half way through the spring season in 2013 and was able to qualify for nationals in just a few weeks- a testament to her strength on the bike. In 2014 she committed to a strong training plan which paid off with her winning the SWCCC division 1 women’s omnium. Allison enjoys writing and keeps the team’s website and social media up to do date. She is a sophomore majoring in creative writing.
David Carlson

David is equally comfortable on a road or mountain bike and his results show it. He nearly swept every race in the 2013 mountain bike schedule and carried on to the road season where he consistently finished on the podium. Because of his sporting excellence and his humble nature off the bike, David was awarded Sportsman of the Year by UA’s Rec Sports. David is a graduate student pursuing his PhD in optical sciences.

David Greif

The “Second David”, Greif is a freshman with an enormous amount of talent on the road. In his first season he moved from dominating C races to placing on the podium in A races and attending nationals. When he isn’t out riding, he is brainstorming ideas for recruiting new members or getting new sponsors. David is committed to seeing the club grow and succeed and loves working with new members. He is majoring in engineering.

Shelby Hoglund

Shelby loves all things related to sustainability and bikes. She enjoys riding, racing, and just exploring the Tucson area by bicycle, and most importantly, she loves getting other people hooked on bikes. She is passionate about casual riding and helps organize weekly strolls around the university and surrounding neighborhoods. Shelby is a sophomore majoring in environmental sciences.

Katie Emory

If it involves a bicycle you can bet Katie is excited about it! Katie joined UA Cycling new to the sport and jumped right in doing mountain, cyclocross, and road. While she enjoys racing, she enjoys the social aspect of the club more. Katie is one of the team’s social coordinators and makes sure everyone has a good time at events.

UA Cycling is made up of over 60 members from all over the country. These seven bios highlight only a small number of the awesome members in our organization!
Team Results and Awards 2013-14

Awards:
USA Cycling Most Club Growth in 2013: increased USA Cycling license holders from 20 to 40 in one year. Sportsman of the Year (2014), University of Arizona Club Sports: David Carlson

Results:
2013 Southwest Collegiate Cycling Conference Division 1 Men’s A Mountain Bike Omnium: David Carlson
2013 SWCCC Division 1 Team Cyclocross Omnium
2014 SWCCC Division 1 Team Road Omnium
2014 SWCCC Division 1 Men’s A Road Omnium: Max Rich
2014 SWCCC Division 1 Women’s A Road Omnium: Allison Alterman

2013 Collegiate Mountain Biking Highlights:
1st Place- Back 2 School Special: David Carlson
1st Place- Horny Toad Hustle- David Carlson
1st Place- High Desert Screamer- David Carlson
1st Place- Gallup TT- David Carlson
1st Place- UA Cross Country- David Carlson
2nd Place- UA Short Track- David Carlson

2014 Collegiate Men’s A Road Results Highlights
1st Place- Trifecta Omnium Road Race: Quinn Keogh
1st Place- Adoption Exchange Time Trial: Joey Iuliano
1st Place- Adoption Exchange Road Race: Max Rich
1st Place- Adoption Exchange Crit: Max Rich
1st Place- Race Against Time Team Time Trial
1st Place- Oracle Team Time Trial
1st Place- Oracle Road Race- Quinn Keogh
1st Place- SWCCC Crit Championships- Max Rich
1st Place- AZ Crit Championships Day 2- Nathan Franklin
1st Place- Bike Haus Crit- Max Rich
1st Place- ASU Crit- Max Rich
1st Place- McDowell Circuit Race- David Carlson
8th Place- Collegiate Road Nationals Team Trial

1st Place- Trifecta Road Race- David Greif
2nd Place- Trifecta Road Race- Travis Burkel

2014 Collegiate Men’s C Road Results Highlights
1st Place- AZ Crit Championships Day 2- Ryan Brown
2nd Place- AZ Crit Championships Day 2- Caleb Sutherland
3rd Place- ASU Crit- Alex Alvarez
5th place- Adoption Road Race- Caleb Sutherland

2014 Collegiate Women’s A Road Results Highlights
2nd place- Adoption Road Race- Allison Alterman
3rd place- ASU Crit- Allison Alterman
3rd Place- UA Crit- Kim Truitt
4th Place- Bike Haus Crit- Kim Truitt

2014 Collegiate Women’s B Road Results Highlights
1st Place- ASU Crit- Shelby Hoglund
1st Place- Trifecta Crit- Jessica Honea
1st Place- Adoption Time Trial- Allison Wendt
2nd Place- Trifecta Crit- Katie Emory
2nd Place- SWCCC Crit Champs- Jenny Quijada
2nd Place- ASU Crit- Liz Schmitt
2nd Place- UA Crit- Liz Schmitt

2014 Collegiate Men’s B Road Results Highlights
1st Place- ASU Crit- David Greif
1st Place- UA Crit- Schuyler Burns
2014-15 Goals

UA Cycling is looking to build upon a very successful 2013-14 season and to continue the team’s dominance of the Southwest Collegiate Cycling Conference. We are looking to win the team omnium in mountain biking for the first time in several years as well as defend our titles in road and cyclocross. We also are aiming to win the Men’s A and Women’s A individual omniums in all three disciplines. On the national level the team is looking to send riders to track nationals in Indianapolis, Indiana in September, mountain bike nationals in Banner Elk, North Carolina in October, cyclocross nationals in Austin, Texas in January, and road nationals in Asheville, North Carolina next May. Specifically, the team is looking to place in the top ten at each event and to podium in the team time trial at road nationals.

UA Cycling is also committed to developing collegiate cycling in the southwest. To do so the team is aiming for varsity status by 2016. While cycling is not an NCAA sport, USA Cycling recognizes teams with a high level of organization and monetary support as varsity programs. We feel reaching this level will give us an advantage over other schools in recruiting because riders will be attending a world class university with unparalleled riding. We believe offering scholarships to riders will help open the doors to an education and riding experience previously not possible for countless juniors.

Furthermore, UA Cycling is committed to our community. In 2014 we are looking to foster our relationship with local junior teams with tutoring and skill clinics, provide more volunteers for the Ride for Reading program, and host more campus events promoting cycling in everyday life. We do more than race bikes and we want to give back to the community and show others how to love bikes too!
Sponsorship Opportunities

Each year, hundreds of cycling kits are distributed to club members, alumni around the country, as well as to friends, family and supporters. Your logo will receive thousands of hours of exposure as a moving billboard, and will gain recognition through media and our growing membership body. Different levels of sponsorship opportunities are available that provide varying levels of exposure for your brand.

Levels of Sponsorship:

**Title Sponsor - $1,500+**
- Logo on front of jersey, rear center
- Largest logo on website
- Team jersey (see clothing form)

**Gold Sponsor - $1,000**
- Logo on rear jersey pocket, center
- or- Logo on one of the jersey shoulders
- Team jersey (see clothing form)
- Logo on website

**Silver Sponsor - $750**
- Logo on rear jersey pocket, side 3”
- Team jersey (see clothing form)
- Logo on website

**Bronze Sponsor - $500**
- Logo on rear jersey pocket, side 2”
- Logo on website

**Product Sponsor - donation of product/goods**
- Logo on jersey relative to the in-kind value of the product
- Logo on website

All levels of sponsorship include:
- All donations made to our UA Foundation account are tax deductible
- Logo on website and promotions on Facebook and Twitter
- Logo included in all press releases
- Logo displayed at all club events (banners/stickers/fliers must be provided by company)
- An invitation to a cycling club meeting to speak about your product or organization and an invitation to ride with the team.
- Recognition at cycling club meetings
2014-2015 University of Arizona Cycling Sponsorship Agreement

On behalf of University of Arizona Cycling, I would like to thank you for your contribution! Below is our sponsorship agreement. Please review it, complete it, and return the top half to us at your earliest convenience. Please feel free to contact us about any questions you might have. The UA Foundation will follow up with you regarding the tax write off information.

Again, thank you for your support!

Joey Iuliano
jiuliano@email.arizona.edu
UA Cycling President

David Greif
david4456@email.arizona.edu
UA Cycling Treasurer

Name: ________________________________
Company: __________________________________________
Address: __________________________________________
E-mail: ____________________________________________
Website: __________________________________________

Level of support; remember all donations are tax deductible!

☐ $500  ☐ $1500
☐ $750  ☐ Other: _________
☐ $100  ☐ Product

Signature: __________________________________________ Date: _______________________

For money sponsorship, donations can be made online through our foundation account at:
http://www.uafoundation.org/
Search for “cycling club”, click the “Sports Club” link, and select “Cycling Club”

Or via check, made out to:
UA Foundation., Cycling Club

Checks and product donations can be shipped to:
The U of A Cycling Club
Student Recreation Center
1400 E. 6 th St
Tucson, AZ 85721

To place your company’s logo on our website, car magnet, newsletters, and jersey, please send a vector file of your logo to: uacyclingclub@gmail.com