Welcome!

Since 1984, the University of Arizona Cycling Team has grown into a national powerhouse. For over 30 years, we have promoted the sport of cycling as a healthy lifestyle for university students while providing team members with an environment to grow academically, socially, and athletically. Our team also works to strengthen the greater Tucson cycling community by promoting four races a year, and by working with local non-profit organizations such as the El Grupo Youth Cycling team. Our team is able to support collegiate riders throughout four racing seasons annually (Cyclocross, Mountain, BMX, and Road) in a way that no other team in the region does. This means that racing is affordable to any student who hopes to race a bike. However, none of this is an easy feat; less than 3% of our annual budget comes from the university.

The majority of our funding comes from businesses and leaders like you in our community. Beyond providing the perks of exposure on our jerseys and social media, we actively engage with our supporters through fun rides, promotion at events and on campus, and other forms of involvement. By supporting UA Cycling, you are building a strong connection with a highly educated group—chances are that your support will result in a lifelong customer or a future employee! We invite you to join us in our goal of continuing to be the best collegiate cycling team in the nation.

Awards since 2013

- 2013 USA Cycling fastest growing club
- 2014, 2015, 2016, 2017 USA Cycling Club of the Year
- 2014, 2015, 2016, 2018 UA Rec Center Sportsman of the Year
- 2016, 2018 UA Rec Center Sportswoman of the Year and Club Achievement Award
- 15 Division 1 conference omnium championship titles
- 19 Individual omnium titles
- 100+ podium finishes at local and national events
  - 1st Place Women’s 2018 Team Time Trial
  - 1st Place 2018 Cyclocross Team Relay
  - 1st Place Women’s 2017 Road Race - Erica Clevenger
  - 2nd Place Women’s 2017 Crit, ITT, and Omnium - Erica Clevenger
  - 2nd Place Men’s 2015 XC Nationals - Kyle Trudeau

Goals for 2018-19

- Strengthen our relationship with El Grupo for development pipeline
- Develop alumni relations and establish endowment for sustainable financial future
- Assist in the development of the Tucson Velodrome and other cycling projects
- Continue success at regional and national events: one rider on the podium at all five national championships, number one team in the nation, and send a team to compete at the UCI Tour of the Gila

President Joey Iuliano
jiuliano@email.arizona.edu
(765) 491-9552
How can you help?
Put your company or product out in front of an educated, motivated, and active audience! The UA Cycling team has strong brand recognition – we can promote your business on a local, regional, and national level!

Levels of Sponsorship:

**Title Sponsor - $4,000**
Logo (6") on jersey shoulder and back as well as team hoodie
Largest logo on website
“UA Cycling presented by Company Name” on social media & at races.
1 Team jersey

**Gold Sponsor - $2,000**
Logo (5") on jersey shoulder or side and back as well as team hoodie
1 Team jersey

**Silver Sponsor - $1000**
Logo (4") on front or the side of jersey as well as team hoodie
1 Team jersey

**Bronze Sponsor - $500**
Logo (3") on jersey pocket as well as team hoodie
1 Team jersey

**Product Sponsor - donation of product/goods/discount**
Logo on jersey pockets or other location and on team hoodie

**Other**
Have something else in mind? Don’t hesitate to contact us and let us know what you are thinking!

*Note: logo size may vary depending on native shape of the logo; longest edge of the logo will be used to meet sizes

All levels of sponsorship include:
- Logo on our website and a link to your website
- Promotion on the team’s Twitter (421 followers), Facebook (700 followers), and Instagram (622 followers)
- Individual team members are extremely active on all social media platforms and can promote your company/product
- Team can help your company gain access to table on the UA Mall during events
- Invitation to promote company and products at our races across town
- Logo included on our car magnets (to be updated in Fall 2018)
- An invitation to a meeting to speak about your product/organization and an invitation to join our group rides

We do more than passive advertising on our website and jerseys. We engage, educate, and inform our followers!

**Note:** Sponsorship does not include the use of the Block A, Wildcat, or other UA brands in advertisement. Use of “Supporter of UA Cycling Team” is allowed. Use of UA Cycling logos may be used on a case-by-case basis. Team members may be available for marketing campaigns, please contact us on these opportunities.

**Donations:** The UA Cycling Team can accept donations and they are tax deductible. All donations must be processed through the UA Foundation and the team can give no guaranteed tangible benefits in return. Please contact us if you have questions on if you should do a donation or sponsorship!

President Joey Iuliano jiuliano@email.arizona.edu (765) 491-9552
Current Sponsors
We would like to extend a special thanks to our current sponsors:

Title Sponsors:

Gold Sponsors:

Silver Sponsors:

Bronze Sponsors:

Product Sponsors:

President Joey Iuliano jiuliano@email.arizona.edu (765) 491-9552
On behalf of University of Arizona Cycling, I would like to thank you for your contribution! Below is our sponsorship agreement. Please review it, complete it, and return the top half to us at your earliest convenience. Please feel free to contact us about any questions you might have.

Again, thank you for your support!

Joey Iuliano
jiuliano@email.arizona.edu
UA Cycling President

Name: ____________________________  Company: ______________________________
Address: ________________________________________________________________
E-mail: __________________________  Website: ________________________________

Level of support
Bronze ($500-$999)  Title ($4,000+)
Silver ($1000-$1,999)  Other:________
Gold ($2000-$3,999)  Product

Signature: ____________________________  Date: __________________________
-----------------------------------------------------------------------------------------------------------------------------

Donations can be made online through our foundation account at: http://www.uafoundation.org/
Search for “cycling club”, click the “Sports Club” link, and select “Cycling Club”. You will receive your official tax receipt from the UA Foundation.

Sponsorships can be paid via check to: Cycling Team at the U of A

Checks and product donations can be mailed to:

UA Campus Recreation Center, Club Sports
The U of A Cycling Team
ATTN: Joey Iuliano
1400 E 6th Street
Tucson, AZ 85721

Don’t forget to send over a vector file of your company logo! Again, sponsorship does not include the use of the Block A, Wildcat, or other UA identica in advertisement. Use of “Supporter of UA Cycling Team” is allowed. Use of UA Cycling logos may be used, please contact us if you’d like to use them on your website or other materials. Team members may be available for marketing campaigns, please contact us on these opportunities.